Yuliia Labish

Product Designer · UX/UI · Web & Mobile · B2C and B2B

I design both sides of a product:
the experience customers enjoy and the tools teams rely on

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SUMMARY

Product designer (UX/UI) with 5+ years in web and mobile products for e-commerce, real estate, fintech, wellness, healthcare and law enforcement. I design both sides of a product: B2C experiences on iOS, Android and web, and complex B2B interfaces with dashboards, tables, filters and admin panels. I work across the full cycle: research and usability tests, flows, prototypes and high-fidelity UI, design systems with tokens and components, specs and design QA until release. I prototype faster with Claude, Claude Design, Claude Code and Figma Make, and review their output critically.

EXPERIENCE

UX/UI Designer · CodeGeeks Solutions

Feb 2024 – Present · Software development company · Lviv, Ukraine

- **Flamingo New Homes** (released): a new-build real estate marketplace for web and mobile with map search, plus an admin panel for construction companies: listings, an analytics dashboard, payment history and pricing plans.
- **Nisha Perfume** (website released, iOS/Android app in development): after a UX audit, redesigned the customer journey: catalog, filters, product page, checkout with saved addresses, loyalty coins and several payment methods.
- **Nisha design system**: one system for web, iOS and Android, built from scratch with Claude Design: color, type, spacing and radius tokens, components in all states.
- **Lumina Glow** (wellness app): onboarding quiz, face and food scans, a skin dashboard, streaks and a free-trial paywall.
- **K9 unit management platform** (web + mobile): redesigned the mobile app for law enforcement teams with fast records and real-time alerts, and improved the web admin.
- Work with BAs, developers and QA and take part in planning: user and business needs, usability tests and surveys, presenting design decisions, specs and design QA.

UX/UI Designer · Perpetio

Feb 2022 – Feb 2024 · Mobile and web development agency · Lviv, Ukraine

- **Savvy** (investment platform, web + mobile): dashboard, portfolio pages with performance charts, fees and balances, orders and withdrawals, dense tables adapted for mobile.
- Healthcare, social and wellness apps for iOS and Android, including **Hlgedi**, a social app on the App Store.
- Competitor analysis and user interviews turned into flows and wireframes; prototypes tested before final UI.
- Branding and visual identity for client products, carried into their interfaces.

UI Designer, volunteer project · SoftServe × Plast

Sep 2021 – Feb 2022

- New screens and color schemes for the Plast scouting platform; reworked components in Ant Design.

Earlier experience

- SMM Manager, freelance · 2020 – 2021
- Customer Service Manager, !FEST holding · 2012 – 2016

SKILLS

Product design: UX audits, user flows, wireframes, UI states, prototypes, dashboards, tables, forms; iOS, Android, web
Research: user interviews, usability testing, competitor analysis, surveys, hypotheses
Design systems: tokens, components, Apple HIG, Material Design (MUI), Ant Design, Storybook, handoff, design QA
Tools: Figma (Auto Layout, Variables, Prototyping), FigJam, Figma Make, Miro, Photoshop, Jira, Linear, Confluence, Notion
AI tools: Claude, Claude Design, Claude Code, ChatGPT, Gemini, Midjourney

EDUCATION AND LANGUAGES

UX Design and Web Design courses, Projector Institute · 2021
Master's degree, Consolidated Information Analysis, Lviv Polytechnic National University · 2010 – 2012
Bachelor's degree, Information, Library and Archival Studies, Lviv Polytechnic National University · 2006 – 2010
Languages: Ukrainian (native), English (intermediate, B1)